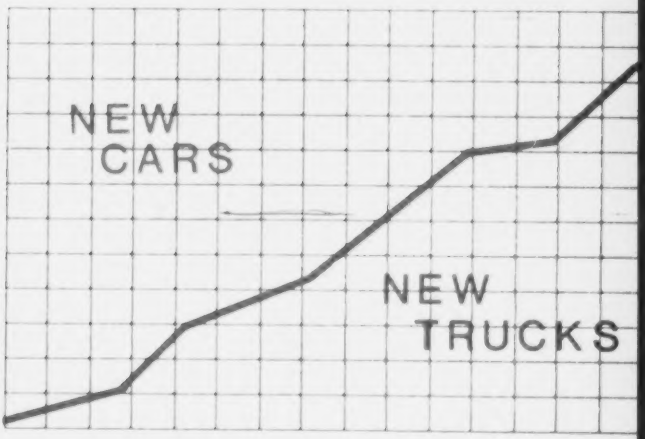
C7715-3B

POCKET SUMMARY

AUGUST 1992

OF REGISTRATIONS



COURTESY OF

POLK®

R L POLK & CO
STATISTICAL SERVICES DIVISION

NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
PASSENGER CAR - DOMESTIC — MONTH

MAKES	AUGUST		% CHG VS '91	% INC	
	1992	1991		1992	1991
CHRYSLER	8593	7768	+10.6%	1.04	1.05
LEBARON	4257	3787	+12.4%	.50	.50
NEW YORKER	1113	972	+14.5%	.14	.14
5TH AVE	281	247	+13.8%	.04	.04
IMPERIAL	741	762	-2.8%	.09	.07
DODGE	16774	20740	-19.1%	2.08	2.04
DAYTONA	1374	1124	+22.2%	.17	.16
SHADOW	6341	6930	-8.5%	.78	.97
SPIRIT	4317	4544	-5.0%	.53	.59
DYNASTY	4742	4488	+5.7%	.58	.66
VIPER	1			.00	.00
PLYMOUTH	2873	14155	-79.7%	.36	2.07
SUNDANCE	1138	4626	-75.4%	.14	.66
ACCLAIM	1718	6240	-72.5%	.21	.90
LASER	17	1403	-98.8%	.00	.18
EAGLE	4805	4930	-2.5%	.59	.72
PREMIER	84	947	-91.1%	.01	.14
TALON	4721	3983	+18.5%	.58	.56
CHRYSLER CORP	32271	39440	-18.2%	3.97	5.81
FORD	96582	92230	+4.7%	11.87	13.59
ESCORT	19784	27620	-28.4%	2.43	4.07
PROBE	5999	8761	-31.5%	.74	1.29
MUSTANG	5780	6903	-16.3%	.71	1.02
TEMPO	17067	17440	-2.1%	2.10	2.58
TAURUS	24758	20777	+19.2%	3.04	3.06
CROWN VICTORIA	7477	5484	+36.4%	.92	.80
THUNDERBIRD	5496	6955	-21.0%	.68	1.02
LINCOLN	9377	11530	-18.7%	1.15	1.70
MERCURY	42477	31430	+35.2%	5.22	4.63
TRACER	3890	870	+347.1%	.48	.13
TOPAZ	8626	4778	+80.6%	1.06	.70
SABLE	9117	7758	+17.5%	1.12	1.14
COUGAR	4705	4784	-1.7%	.58	.70
GRAND MARQUIS	7683	7440	+3.3%	.94	1.09
FORD MOTOR CO	139059	123660	+12.4%	17.09	18.21
BUICK	16388	20511	-20.1%	2.01	3.02
SKYLARK	2861	2714	+5.4%	.35	.40
CENTURY	8747	8747	+0.0%	1.07	1.29
REGAL	3779	9370	-59.7%	.46	1.37
LESABRE	9779	11486	-14.8%	1.20	1.69
PARK AVE	4565	4705	-2.9%	.56	.69
RIVIERA	2711	2711	+0.0%	.33	.40
REATTA	965	965	+0.0%	.12	.14
CADILLAC	1	114	-99.1%	.00	.02
ALLANTE	1463	1756	-16.7%	.18	.26
ELDORADO	2794	2794	+0.0%	.34	.41
SEVILLE	2903	4031	-28.0%	.36	.59
CHEVROLET	76477	88434	-13.5%	9.39	13.03
PRIZM	9934	11761	-15.5%	1.22	1.73
CAVALIER	14818	18244	-18.8%	1.82	2.69
LUMINA	17365	16860	+3.0%	2.13	2.48
CORSICA	6267	9779	-35.9%	.77	1.44
BERETTA	5287	6779	-22.0%	.65	1.00
CAMARO	5478	10758	-49.1%	.67	1.58
CORVETTE	1178	1478	-20.3%	.14	.22
CAPRICE	6301	7155	-11.9%	.77	1.05
OLDSMOBILE	26444	37637	-29.7%	3.25	5.53
ACHIEVA CALAIS	5277	8337	-36.7%	.65	1.23
CUTLASS CIERA	7364	12478	-41.0%	.91	1.84
CUTLASS SUPRM	4799	6628	-27.6%	.59	.97
TORNADO	482	437	+10.3%	.06	.06
PONTIAC	15878	19716	-19.5%	1.97	2.75
SUNBIRD	7981	9216	-13.4%	.98	1.36
GRAND AM	11365	8181	+38.9%	1.40	1.21
6000	48	975	-95.1%	.01	.14
BONNEVILLE	7694	7197	+6.9%	.94	1.06
FIREBIRD	1844	2541	-27.4%	.23	.37
GRAND PRIX	6735	8105	-16.9%	.83	1.19
SATURN	4889	3104	+57.5%	.60	.46
GEN. MTRS. CORP	83665	102449	-18.3%	10.29	15.11
MISC IMPORTS					
OTHER IMPORTS	27495	27875	-1.4%	3.38	3.94
U.S. TOTAL	417291	397414	+5.0%		

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NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
PASSENGER CAR - DOMESTIC YEAR-TO-DATE

MAKES	YEAR TO DATE		% '92 VS '91	% IND		YEAR END
	1992	1991		1992	1991	1991
CHRYSLER	91567	84487	107.22	1.65	1.58	127484
IMPERIAL	4891	3954	123.70	.09	.07	6060
NEW YORKER	1134	1059	105.48	.02	.02	1703
5TH AVE	2426	2606	93.32	.04	.05	3774
IMPERIAL	474	767	61.80	.01	.01	1102
DODGE	182367	221496	82.61	3.35	3.98	331619
DAYTONA	9567	11476	83.37	.17	.21	15971
SHADOW	87401	81110	111.31	1.60	1.46	119728
SPIRIT	41127	54356	75.67	.76	.98	82031
DYNASTY	53961	71685	75.28	.99	1.29	107941
VIPER	8					
PLYMOUTH	71984	120689	59.67	1.32	2.17	179877
SUNDANCE	44757	82677	170.41	.82	1.49	55553
ACCLAIM	26449	37267	70.97	.49	.67	37326
LASER	10778	19956	54.01	.20	.36	14971
EAGLE	39472	55624	70.95	.72	1.00	80319
PREMIER	2007	8601	23.33	.04	.15	12457
TALON	19695	28542	69.01	.36	.51	23372
CHRYSLER CORP	439148	476136	92.23	8.06	8.56	713239
FORD	79478	134728	59.01	1.46	2.42	207254
ESCORT	16689	16802	99.33	1.06	1.02	249815
PROBE	4557	5657	80.58	.08	.10	7824
MUSTANG	8235	5284	109.32	.15	.09	7984
TEMPO	14924	12814	116.50	.27	.23	18732
TAURUS	23211	20296	114.39	.42	.36	29966
CROWN VICTORIA	4502	4736	178.04	.08	.08	7051
THUNDERBIRD	5436	5392	100.81	.09	.09	7825
LINCOLN	6476	10805	59.95	.12	.20	18129
MERCURY	21859	25649	85.23	.39	.46	37863
ZEPHER	2878	3146	91.53	.05	.06	4650
TOPAZ	7811	9276	84.20	.14	.17	13411
SABLE	7306	8687	84.11	.13	.16	9744
COUGAR	3696	4767	77.52	.07	.09	6712
GRAND MARQUIS	2746	3300	83.21	.05	.06	3799
FORD MOTOR CO.	116813	171943	67.93	2.10	3.11	167742
BUICK	27522	28751	95.73	.49	.52	54625
SKYLARK	4368	5050	86.47	.08	.09	6216
CENTURY	7532	8688	86.70	.14	.16	12766
REGAL	6674	7414	89.98	.12	.13	10532
LESABRE	8988	8288	108.41	.16	.15	11032
ROADMASTER	2554	2028	125.94	.05	.04	2694
PARK AVE	3238	5101	63.47	.06	.09	8388
RIVIERA	1948	948	205.48	.04	.02	1364
REATTA	1	1	90.00	.00	.00	248
CADILLAC	13697	13508	102.08	2.47	2.44	21455
ALLANTE	1391	2081	66.85	.03	.04	2817
ELDORADO	1789	1952	103.17	.03	.04	3529
SEVILLE	2728	3248	84.01	.05	.06	5759
CHEVROLET	87128	87128	100.00	14.68	14.68	114471
PRIZM	5649	6987	80.84	.10	.12	15648
CAVALIER	14878	19287	77.13	2.65	3.44	26151
LUMINA	15925	14791	107.67	2.77	2.66	21492
CORSICA	8465	12151	69.68	1.46	2.09	17287
BERETTA	7215	9259	77.95	.99	1.27	11179
CAMARO	4497	7409	120.53	.87	1.41	13556
CORVETTE	1251	1164	107.52	.22	.21	1733
CAPRICE	6884	8749	86.01	1.20	1.50	11290
OLDSMOBILE	28508	29786	95.71	5.00	5.28	47425
ACHIEVA/CALAIS	5119	4529	113.04	.87	.81	5458
CUTLASS CIERA	9570	9844	94.64	1.66	1.67	13563
CUTLASS SUPRM	5134	6273	81.08	1.04	1.11	9234
TORNADO	778	1177	66.43	.13	.19	1667
PONTIAC	46333	55618	83.30	8.44	9.84	80212
SUNBIRD	5471	6734	81.23	.92	1.20	9471
GRAND AM	14584	17339	84.09	2.71	3.03	24068
6000	783	2258	34.68	.07	.40	2465
BONNEVILLE	6736	8682	77.57	1.07	1.53	11068
FIREBIRD	1870	2466	75.81	.28	.43	2769
GRAND PRIX	11769	7939	148.23	1.71	1.40	10442
SATURN	12489	17761	70.32	2.29	3.14	20956
GEN. MTRS. CORP	197146	231596	85.12	33.06	35.95	325871
MISC. DOMESTIC						31
OTHER IMPORT	18934	19631	96.45	3.47	3.46	29652
U.S. TOTAL	544128	650975	98.44			827417

NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
TRUCK YEAR-TO-DATE

MAKES	AUGUST	% IND	YEAR TO DATE		% '92 VS '91	% IND	
	1992		1992	1991		1992	1991
CHEVROLET	37141	24.95	750777	711379	105.54	23.71	24.68
CHRYSLER	1146	.29	10151	2392	424.37	.32	.08
DODGE	28857	9.98	364870	309729	117.74	11.52	10.75
FORD	117423	30.19	947946	813834	116.48	29.93	28.20
FREIGHTLINER	2576	.66	19525	14440	135.21	.62	.50
G.M.C.	28123	7.35	231241	204401	113.13	7.30	7.09
HINO	160	.04	1408	1318	106.83	.04	.05
ISUZU	8322	2.14	63927	71735	89.12	2.02	2.49
IVECO	1	-	16	593	2.70	-	.02
JEEP	18859	4.79	157392	113350	138.85	4.97	3.93
KENWORTH	1282	.33	9181	7987	114.95	.29	.28
MACK/MIDLINER	1102	.28	8375	7772	107.76	.26	.27
MERCEDES BENZ	9	-	553	756	44.01	.01	.03
MERCURY	731	.18	856	-	-	.03	-
MITSUBISHI FUSO	292	.07	2252	1998	112.71	.07	.07
NAVISTAR	5211	1.60	39193	41943	93.44	1.24	1.46
OLDSMOBILE	1480	.38	19025	18670	101.90	.60	.65
OSHKOSH	244	.06	2287	3038	75.28	.07	.11
PETERBILT	968	.25	7784	7317	106.38	.25	.25
PLYMOUTH	14121	3.63	135079	117279	115.18	4.27	4.07
PONTIAC	2141	.55	20702	14562	142.16	.65	.51
SCANIA	1	-	8	12	66.67	-	-
UD	250	.06	1851	1313	140.97	.06	.05
VOLVO	57	.01	638	510	125.10	.02	.02
WESTERN STAR	51	.01	452	440	102.73	.01	.02
WHITEGMC	1214	.31	9246	7117	129.91	.29	.25
OTHER IMPORTS	45742	11.75	358148	404145	88.62	11.32	14.02
MISC. DOMESTIC	535	.14	4162	4370	95.24	.13	.15
U. S. TOTAL	389245	-	3166825	2882400	109.87	-	-

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	421486	310812	10531	3264	58	1272	3130	224
CHRYSLER	10151	-	-	-	-	-	-	-
DODGE	258197	96472	-	-	-	-	-	-
FORD	576182	335489	-	11558	-	5600	12667	8250
FREIGHTLINER	-	-	-	-	-	179	845	18501
G.M.C.	197057	106159	992	2476	270	7450	6353	364
HINO	-	-	16	179	317	397	497	-
ISUZU	57460	-	3723	1273	630	1120	121	-
IVECO	-	-	11	5	-	-	-	-
JEEP	157392	-	-	-	-	-	-	-
KENWORTH	-	-	-	-	-	-	136	9045
MACK/MIDLINER	-	-	-	-	-	272	150	7553
MERCEDES BENZ	-	-	-	-	-	211	116	-
MERCURY	856	-	-	-	-	-	-	-
MITSUBISHI FUSO	-	-	1203	-	487	388	174	-
NAVISTAR	-	-	-	9	-	3941	18711	16532
OLDSMOBILE	19025	-	-	-	-	-	-	-
OSHKOSH	-	95	196	561	1085	169	17	164
PETERBILT	-	-	-	-	-	-	108	7676
PLYMOUTH	135079	-	-	-	-	-	-	-
PONTIAC	20702	-	-	-	-	-	-	-
SCANIA	-	-	-	-	-	-	-	8
UD	-	-	591	-	555	519	186	-
VOLVO	-	-	-	-	-	-	562	76
WESTERN STAR	-	-	-	-	-	-	-	452
WHITEGMC	-	-	-	-	-	-	-	9246
OTHER IMPORTS	351396	4952	-	-	-	-	-	-
MISC. DOMESTIC	485	146	2	-	-	799	1085	1647
TOTAL	2312648	854226	15867	19325	5402	20523	45256	79738
1991 TOTAL	1984347	721789	17102	18247	2957	16950	50310	68698
1992 VS '91	116.56	118.31	92.80	105.91	182.69	121.09	89.95	116.07

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

NEW VEHICLE REGISTRATION SERVICE US SUMMARY
PASSENGER CAR - IMPORT YEAR-TO-DATE

MAKES	YEAR TO DATE 1992		YEAR TO DATE 1991	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METRO	72203	1.52	65568	1.00
CHEVROLET STORM	43170	.79	66382	1.01
DODGE COLT DL/VISTA SW	8156	.15	15147	.24
DODGE STEALTH	11751	.21	12081	.62
EAGLE SUMMIT	13277	.24	10781	.19
FORD FESTIVA	23595	.47	27345	.43
GM LOTUS	259		275	-
MERCURY CAPRI	10677	.20	12957	.23
PLYMOUTH COLT DL/VISTA SW	11591	.21	10864	.19
PONTIAC LEMANS	11084	.22	25383	.45
TC by MASERATI	93		704	.01
OTHERS				-
TOTAL DOMESTIC SPONSORED IMPORTS	204877	3.77	221205	3.97
OTHER IMPORTS				
ACURA	82765	1.51	94245	1.69
AUDI	8690	.16	8526	.15
BMW	36570	.67	33635	.60
DAIHATSU	4728	.09	3868	.07
HONDA	412108	7.54	452052	8.12
HYUNDAI	71897	1.31	81821	1.47
INFINITI	27059	.49	22981	.41
ISUZU	6811	.12	8744	.16
JAGUAR	5651	.10	7066	.13
LEXUS	57512	1.05	40217	.72
MAZDA	165522	3.03	152995	2.75
MERCEDES BENZ	41056	.75	39514	.71
MITSUBISHI	100348	1.84	107259	1.93
NISSAN	236811	4.33	247145	4.44
SAAB	18251	.33	18092	.33
SUBARU	70418	1.29	71707	1.29
TOYOTA	444227	8.12	451853	8.12
VOLKSWAGEN	58769	1.07	62264	1.12
VOLVO	48231	.88	51132	.92
OTHERS	9777	.18	14265	.26
TOTAL OTHER IMPORTS	1893144	34.60	1965775	35.29
GRAND TOTAL ALL IMPORT CARS	2098021	38.36	2186980	39.26

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50/RAIDER	3264	.10	3266	.11
CHEVROLET GEO TRACKER	23321	.74	22188	.77
OTHER IMPORTS				
ISUZU	57460	1.81	65702	2.28
MAZDA	60781	1.92	80437	2.79
MITSUBISHI	14778	.47	20216	.70
NISSAN	97128	3.07	108380	3.76
SUZUKI	10075	.32	10988	.38
TOYOTA	170328	5.38	176517	6.13
VOLKSWAGEN	746	.02	5740	.15
OTHERS	4532	.14	4307	.15
TOTAL OTHER IMPORT TRUCKS	415808	13.13	469847	16.30
GRAND TOTAL ALL IMPORT TRUCKS	442393	13.97	495161	17.18

STATITICAL SERVICES DIVISION
R. L. POLK & CO
DETROIT, MI. (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1987	10165660	4963888
1988	10479931	5211100
1989	9852617	5100195
1990	9103264	4798615
1991	8234017	4344604

AUGUST 1992 ISSUED 10/92
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